



Our Mission

The purpose of the Reno County Tobacco Use Prevention Coalition is to combine efforts from the community to prevent and decrease tobacco use among children, youth and adults.



The Reno County Tobacco Use Prevention Coalition

Is represented by over 28 members of different agencies, from private and public sectors, in the Reno County community.

Our members represent a diversity of our community's groups and ages, and are always looking for new members.

Our coalition has a strategic plan and is actively pursuing its objectives, which will prevent tobacco consumption among children and youth; offer supportive cessation programs to the community; encourage and enforce local ordinances; and increase community awareness of tobacco consumption, related to health issues.



Our Structure

In order to facilitate our comprehensive strategic plan, the coalition is divided into the following work groups:

- ✚ Youth Work Group
- ✚ Communication Work Group
- ✚ Public Policy/Community Support Work Group

Each work group has a chairperson and members. The chairperson of each work group serves on the executive board.

The Coalition meets each month the 4th Wednesday of the month at the Reno County Museum, from 12:00 to 1:00 p.m.

New work group members are welcomed and encouraged to attend.

Our Goals



- ✚ Preventing initiation of tobacco use among young people.
- ✚ Promoting quitting among young people and adults.
- ✚ Eliminating nonsmokers' exposure to environmental tobacco smoke (ETS).
- ✚ Identifying and eliminating the disparities related to tobacco use and its effects among different population groups.

**HEALTHY
PEOPLE BUILD
STRONG
COMMUNITIES**

Tobacco use is the single most preventable cause of death and disease in our society. Most people begin using tobacco in early adolescence, typically by age 16; almost all-first use occurs before high school graduation.

Annually, tobacco use causes more than 430,000 deaths and costs the nation approximately \$50-\$73 billion in medical expenses alone. Data from California and Massachusetts have shown that implementing comprehensive tobacco control programs produces substantial reductions in tobacco use.

Recommendations from chronic disease programs to reduce the burden of tobacco-related diseases are school programs, cessation programs, enforcement, and counter-marketing programs. These elements are based primarily upon published evidence-based practices.

CDC Best Practices for Comprehensive Tobacco Control Programs. August 1999.

Smoking Cessation Classes

Curriculum from:

Freedom From Smoking American Lung Association

For more information please contact
Jose Cintron, Health Educator at
620-694-2900 ext. 269



The Reno County Tobacco Use Prevention Coalition meets monthly. For more information please feel free to contact Miriam Ibrahim, Program Coordinator, Jose Cintron, Health Educator or Jacqui DeMars, Program Clerk at the:

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JD\Word\Tobacco\Brochure; 2002; 2005; 2006; 2007



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